

For anti-stretch Marks,  
Whitening & Atopy

## PLADERM & ATOPLADERM

(Hospital Distribution)

### Skin Benefits of EGF & FGF

- Cell-growth accelerator effects
- Blood circulation accelerator effects
- Skin moisturizing effects
- Application to senile keratinocyte removal
- Application as granulation facilitation
- Anti-allergy effects

### ATOPY Care Products

A new concept of double skin barrier  
function.

High Moisturizing Ingredient of PGA  
(polyglutamic acid) – Premium moisturizer  
The only non-medical soap  
'ATOPLAGENTRA' approved by KFDA  
Multipurpose caring for atopy, dry skin,  
itching with cleansing and moisturizing  
effects.

## Stretch-Marks /Whitening Care Products

### ■ PLADERM Cream / 50g/15g • Serum / 20ml



#### [Application/ Distinctive features]

- Anti-Pigmentation
- Primary selection upon skin peeling, operation with laser or IPL.
- Contains Glabridin, second-generation whitening ingredient
- Contains EGF & FGF, cell growth factor ingredient

#### [Serum]

- Serum is a highly concentrated liquid type product to be quickly absorbed deep into the dermal layer and less oily or glossy to give a refreshing touch for skin rejuvenation.

#### [How to use]

- Apply the product first to applicable areas within 2~3 minutes of drying water after a wash or a shower.
- The product will be quickly absorbed and is recommended to be thinly applied to the skin 2 times a day (3~4 times for more severe cases)

### ■ PLADERM Lotion / 150ml



#### [Application/ Distinctive features]

- For all stretch marks resulted not only from pregnancy, but also from a diet or a drastic weight change due to heavy exercise
- Prevention of skin sagging and strengthening of skin resilience after childbirth,
- Skin care for troubled, dull and dry, or sensitive skin of pregnant women or growing adolescents,
- Intensive care for skin areas prone to stretch marks, or already in progress on the belly, chest, thighs, hips, calves, etc.

#### [How to use]

- Apply PLADERM Lotion first to troubled areas within 2~3 minutes of drying up after a wash or a shower.
- PLADERM Lotion will be quickly absorbed into, and is recommended to apply lightly to the skin 2 times a day (3~4 times for more severe cases) like an ointment.

### ■ PLADERM Soap / 80g



#### [Application/ Distinctive features]

- Use for deep cleansing, moisturizing and providing nutrition.
- Troubled skin of pregnant women as well as a general use.

#### [How to use]

- After wetting the skin with water, rub the soap appropriately with hands and then massage onto the skin in bubbles.
- It is more effective to massage for about 1 minute before rinsing.